

For Immediate Release



Alpen Optics Gives Back

For the sixth time, “Outdoor Life” magazine has chosen Alpen Optics as the great buy in optics for 2008. According to “Outdoor Life,” the full-size binoculars from Alpen offer optics’ quality you’ll expect to pay two or three times for with another brand. “Outdoor Life” reveals that the resolution of the Alpen Pro 10x42 binoculars matches or exceeds binoculars costing 10 times as much, and the Pro’s tight focus and relatively low weight impressed the test team.

Alpen has proved that you don’t have to spend your mortgage money to buy a quality pair of binoculars for using while you hunt, fish, bird watch or view sporting events. The Alpen Pro 10x42 binoculars have a suggested retail price of \$172, far below what you’d expect to pay for a quality pair of binoculars.

Alpen has been so successful in providing quality optics at a reasonable price that this year, Alpen binoculars will be the optic sponsors for the 2008 Paralympics Archery Team in Beijing, China, and will provide this year’s athletes with the quality optics they need to shoot accurately in world-class competition.

If you want the greatest buy in optics, take the advice of “Outdoor Life,” and check out a pair of Alpen Pro 10x42 binoculars at your local optics’ retailer.

To read the review, visit www.outdoorlife.com/article_gallery/Optics-Test-'08/7. To read reviews of other Alpen products, type “Alpen” into the search box. For information on Alpen Optics and to learn more about Alpen’s commitment to the U.S. Paralympics Archery Team, go to www.alpenoutdoors.com.

As K.J. Stone quotes Jane Stone, “Each one of us who travels further than the obstacles in our way will know a different kind of life from that time on,” and that’s what Alpen Optics hopes to foster through its support of the U.S. Paralympics Archery Team.

You can read K.J. Stone’s story in Archived Stories at www.alpenoptics.com.

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(Caption) GREAT BUY WINNER! Alpen Optics Model 390, 10x42 binocular

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(Caption) Alpen Optics super pro K.J. Stone readies for the Paralympics 2008

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